

FIESTA



Go Further

Live vivid

Live life to the full with the Ford Fiesta. Loaded with cool technology and impressive fuel economy, it's designed to keep up with your busy lifestyle, all while being the most eye-catching car on the block.

1-2

Fun and stylish

Turn heads from behind the wheel of the smart Fiesta. Designed for freedom and fun, this is a car that reflects you and your style.

3-4

Stand out from the pack

For a unique look on the road, choose the Fiesta ST. With a powerful engine and striking design, its energy is irresistible.

5-8

Connect with your world

Hands-free and automatic technologies keep your car and social life on track. Control your phone and music using your voice, while keeping your eyes on the road.

9-12

Love the look

Just one look is all you need. Its bold, dynamic lines create energy in motion.

13-14

More for you

Using advanced Ford engine technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.

15-16

Looking out for you

Full of intelligent safety features, the Fiesta achieves an ANCAP 5-star safety rating to help you feel protected and secure.

17-24

Choose your Fiesta

- Ambiente
- Trend
- Sport
- Fiesta ST

25-26

Accessories

27-28

Colours and specifications



Fiesta Sport shown.

Fun and stylish

The Ford Fiesta has an eye for detail. Inside and out, this smart little car has a big personality with features that keep you connected while you're out and about.



Fiesta Sport shown.

Stand out from the pack

Feel the rush every time you get behind the wheel. The sporty Fiesta ST promises great performance for an exciting driving experience. With smart features accented by dynamic design, it's fuelled with confidence.



Fiesta ST shown.

Connect with your world

With a choice of superb audio and entertainment systems, and built-in connectivity for your gadgets, you can fill your Fiesta with your favourite music and stay connected on the go.



Fiesta Sport interior shown with optional PowerShift® transmission.



Big, bold sound

Tune into the fun of the Fiesta. The multi-speaker Sony audio system¹ with radio/CD player and Bluetooth^{®2} audio streaming, offers premium sound quality. You can even listen to, and operate, your USB music player or iPod³ hands-free, via SYNC^{®4,5}.



Everything at your fingertips

Control your experience while keeping your hands on the wheel and eyes on the road. With steering wheel controls, you conduct the smart features of the Fiesta with your fingertips.



Thoughtful features

The optional Sports Executive Pack⁶ includes Rain Sensing Wipers, Rear Parking Sensors, Climate Control, Auto Headlamps, Perimeter Alarm and Smart Keyless Entry with Push Button Start. With great features like these, you're in for a smooth ride.



Fiesta Sport interior shown with optional PowerShift[®] transmission.



Smart Keyless Entry and Push Button Start⁶

As long as your key fob is in your pocket or bag, with the Sports Executive Pack your Fiesta Sport automatically unlocks when you press the button on the door handle. Then simply put your foot on the brake, press the start button and drive away.



Control your phone and music, hands-free

SYNC[®] voice activation technology⁴ allows you to play music, make and receive hands-free calls and call phone contacts by simply saying their name. So wherever you go, your friends and music are right there with you. And with Emergency Assistance (once activated), SYNC[®] can automatically call for help when it's needed. If the airbags are deployed or the fuel pump shut off is activated, SYNC^{®6} uses your paired and in range mobile phone to dial emergency services and give them your exact GPS coordinates.

Don't miss a thing

Your world doesn't stop while you're behind the wheel. So stay in the loop thanks to smart features, like SYNC^{®4}, voice activation technology, that connect seamlessly with your compatible smart phone.

Love the look

Fiesta's striking design speaks for itself. Cool and contemporary from every angle, this stylish car makes a big impression.



Fiesta Sport shown.

Always in style

This is a car that understands how important it is to look good out on the road. With its dynamic exterior and modern interior, the Fiesta is designed to reflect your energy and sense of style.



Fiesta Sport interior shown with optional PowerShift® transmission.



Fiesta Sport shown.

Energy in motion

The sleek and stylish lines of the Fiesta will move you, even when it's standing still.

Steering with style

This Leather Accented Steering Wheel adds a touch of luxury to every trip.



Setting the mood

The ambient lighting¹ will stimulate your senses and set the mood.



Out in front

The striking front design of the Fiesta gives it a stylish edge.



Stylish alloy wheels²

These eye-catching Alloy Wheels stand out on the road.



Comfort and flair

The Fiesta looks just as good on in the inside as it does on the outside. With this dramatic interior, you'll love being in the drivers seat.

1. Ambient lighting is available on Sport and ST models. 2. Standard on Trend, Sport and ST models.



A Well Awarded Engine

Awarded the International Engine of the Year title three years in a row from 2012-2014 and best in class for five consecutive years from 2012. The 1.0L EcoBoost Engine delivers all the grunt you need.²




Feel the power, not the shift

Ford PowerShift[®] transmission is derived from a manual transmission and gives you the convenience of smooth automatic gear changes whilst retaining the fuel economy benefits associated with a manual transmission. This 6-speed transmission selects the next appropriate gear at precisely the right moment. The manual mode lets you switch gears at the push of a button – no clutch required.



Takes you further

Many things affect how far you can go on a tank of fuel, including the way you drive. Ford EcoMode driver information system gives you tips on how to change the way you drive, while you're driving. So you can drive more and refuel less often.

More for you

The Fiesta has been designed to reduce your cost of ownership through improved fuel economy, without any compromise on power.



Fiesta Sport shown.²



Australia's highest safety rating
In addition to a long list of standard features, you have added peace of mind knowing that the entire Fiesta range has a 5-star ANCAP safety rating.

Style and confidence

The Fiesta isn't just stylish. You'll also feel confident with great features that are designed to help protect you and your passengers.

The Ford Fiesta Intelligent Protection System (IPS) includes:

1. Driver and front passenger airbags

2. Driver and front passenger side impact airbags

3. Side curtain airbags for front and rear seats

4. Collapsible steering column and pedals for optimised protection of driver's legs and feet
5. Dynamic Stability Control¹ with Anti-Lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Emergency Brake Assist

6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones

7. Pretensioners, load-limiting retractors and height-adjustable mounts on front seat belts

1. Dynamic Stability Control is also known as Electronic Stability Control.

Looking out for you

Fiesta's robust impact-absorbing shell encapsulates a range of intelligent safety features designed with an emphasis on accident avoidance and occupant protection.



Fiesta Sport shown.

Hill starts made easier

Hill Launch Assist is designed to prevent you from rolling on a hill when you move your foot from the brake pedal to the accelerator pedal. It works in forward and reverse gears.



Help is on its way

If you're ever in an accident that deploys the vehicle's airbags or activates the fuel pump shut off, SYNC® Emergency Assistance (once activated) can use your paired and in range mobile phone to dial emergency services and provide your exact GPS location.



MyKey™

Ford MyKey™ technology helps parents encourage young drivers to drive responsibly. Program your key to restricted driving modes that promote good habits, such as limiting vehicle top speed and decreasing audio volume.





Fiesta Ambiente interior shown with optional PowerShift® transmission.

Ambiente

With exciting features and modern design, the Fiesta Ambiente accentuates your style and personality.

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Fiesta Ambiente shown in Ingot Silver.¹

Ambiente standard features

- 1.5L Petrol Engine
- 5-Speed Manual Transmission
- Electric Power-Assisted-Steering (EPAS)
- Air Conditioning
- Cruise Control
- EcoMode
- Leather Accented Steering Wheel
- Power Front and Rear Windows
- Trip Computer with Distance To Empty, Average Fuel Economy, Average Speed and Outside Air Temperature
- Ford SYNC^{®2} Connectivity System with Bluetooth^{®3}, Hands-Free Phone, Voice Control and Emergency Assistance⁴.
- Body Coloured Rear Spoiler
- Body Coloured Power Exterior Mirrors with Side Indicators
- USB/iPod Connectivity^{5, 6}.
- Ford Audio System with 3.5" Display and 6 Speakers
- Steering Wheel Mounted Audio and Phone Controls
- 5-Star ANCAP Safety Rating
- Driver's Floor Mat
- Anti-Lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)
- Dynamic Stability Control with Emergency Brake Assist and Traction Control⁷
- 15" x 6" Steel Wheels
- Ford Easy-Fuel[®] Capless Refuelling System
- Hill Launch Assist
- MyKey™

1. Prestige paint is an option that incurs an additional charge. 2. For phone and media player compatibility please visit fordsync.com 3. Bluetooth is a registered trademark of Bluetooth SIG Inc., and is used under licence. Please refer to ford.com.au for mobile phone compatibility. 4. Once activated, if the vehicle's airbags are deployed or if the fuel pump shut off is activated, Emergency Assistance can use your paired and in range mobile phone to call emergency services and provide your exact GPS location. 5. iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. 6. Connection cable sold separately. 7. Dynamic Stability Control is also known as Electronic Stability Control. 8. Capless refuelling with misfuel inhibitor.

Plug in and play

USB and iPod integration^{5, 6} let's you connect to the Ford audio system and take your playlist and contacts with you wherever you go.

Set the pace

Cruise control helps you maintain a set speed while focusing on the road.

Help is on its way

If you're ever in an accident that deploys the vehicle's airbags or activates the fuel pump shut off, SYNC[®] Emergency Assistance (once activated) can use your paired and in range mobile phone to dial emergency services and provide your exact GPS location.

Enjoy the ride

Ford PowerShift[®] transmission is derived from a manual transmission and gives you the convenience of an automatic whilst retaining the fuel economy benefits associated with a manual transmission.

Stay connected

Developed with Microsoft, SYNC^{®2} is an advanced voice control platform for hands-free access to your music, phone and more.

EcoMode

To help achieve optimum fuel economy, Ford EcoMode uses smart software to continually assess your speed, gear shifting and driving style to provide useful advice and driving tips.





Fiesta Trend interior shown with optional PowerShift® transmission.

Trend

Merging style and sophisticated features, you'll feel confident behind the wheel of the Fiesta Trend.

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Fiesta Trend shown in Mars Red.¹

In addition to Ambiente

- 15" x 6" Alloy Wheels
- Front Fog Lamps

Standard features

- USB/iPod Connectivity^{2, 3}
- 1.5L Petrol Engine
- 5-Speed Manual Transmission
- Electric Power-Assisted-Steering (EPAS)
- Air Conditioning
- Cruise Control
- EcoMode
- Leather Wrapped Steering Wheel
- Power Front and Rear Windows
- Trip Computer with Distance To Empty, Average Fuel Economy, Average Speed and Outside Air Temperature
- Anti-Lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)
- Ford SYNC^{®4}. Connectivity System with Bluetooth^{®5}. Hands-Free Phone, Voice Control and Emergency Assistance⁶
- Dynamic Stability Control with Emergency Brake Assist and Traction Control⁷
- 5-Star ANCAP Safety Rating
- Ford Audio System with 3.5" Display and 6 Speakers
- Steering Wheel Mounted Audio Controls
- Driver's Floormat
- Body Coloured Rear Spoiler
- Body Coloured Power Exterior Mirrors with Side Indicators
- Ford Easy-Fuel[®]. Capless Refuelling System

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An eye for detail

The Leather Accented Steering Wheel has a luxurious look and feel.

See through fog

A safer way to navigate through fog. These fog lamps help you see, and be seen, on the road in all weather conditions.

Wheel detail

These sharp 15" Alloy Wheels look good everywhere you go.

You're in control

With power windows, you can open and shut the front and rear door windows with the touch of a button.

Refuel with ease

Ford Easy-Fuel[®] is a capless refuelling system that only accepts the correct type of fuel-filler nozzle for your car.

Clever storage

This great little compartment under the front passenger seat, is perfect to keep the essentials at hand. You'll be ready for anything.





Fiesta Sport interior shown with optional PowerShift® transmission.

Sport

From top to tail the Fiesta Sport makes a statement. With exciting features, it's always the centre of attention.



Fiesta Sport shown in Winning Blue¹.

In addition to Trend

- 1.0L EcoBoost Engine
- 16" x 6" Alloy Wheels
- Sports Tuned Suspension
- Ambient Lighting
- Body Coloured Sports Rear Spoiler
- Chrome Finished Upper Door Line
- Partial Leather Sport Seat Inserts
- Sony Audio System with 4.2" TFT Display and 8 Speakers

Optional Sports Executive Pack

- Climate Control
- Rear Parking Sensors
- Rain Sensing Wipers
- Automatic Headlamps
- Perimeter Alarm
- Smart Keyless Entry with Push Button Start

¹. Prestige paint is an option that incurs an additional charge.

Light up your world

Subtle ambient lights add drama to the modern interior.

Stylish Sports Seats

Premium feel Partial Leather Sport Seat Inserts allow you to drive in comfort and in style.

Great quality sound

This Sony audio system is ready and waiting for your playlist.

Power with economy

Ford EcoBoost technology delivers impressive fuel economy without compromising on power.

Eye-catching wheels

These striking 16" Alloy Wheels give this car an edge.

Clever extras

The optional Sports Executive Pack includes Rain Sensing Wipers, Rear Parking Sensors, Climate Control, Automatic Headlamps, Perimeter Alarm and Ford Smart Keyless Entry with Push Button Start.





Fiesta ST interior shown.

Fiesta ST

Now with Reverse Camera and Satellite Navigation standard you have everything you need to sit back and enjoy an exhilarating drive. 24



Fiesta Sport shown in Race Red.

ST Key Features

Mechanical

- 1.6 GTDi 4-Cylinder EcoBoost
- 6-Speed Manual Transmission
- Sports ST Tuned Suspension
- Rear Disc Brakes
- Torque Vectoring Control
- Electric Power-Assisted-Steering (EPAS)
- Hill Launch Assist

Interior

- Ford SYNC^{®1} – Sony audio system with 5" TFT Display, Branded Integrated Control Panel, AUX Connection, 8 Speakers and Emergency Assistance²
- Bluetooth^{®3}. Hands Free Phone and Voice Control
- USB/iPod Connectivity Port^{4, 5}.
- Cruise Control
- Air Conditioning – Single Zone Climate Control
- RECARO[®] Cloth Sport Seats
- Leather Wrapped Steering Wheel, Gear Knob and Handbrake Grip
- Sports Alloy Pedal Covers
- Carpet Mats – Front and Rear
- Smart Keyless Entry with Push Button Start
- Ambient Lighting
- Reverse Camera
- Satellite Navigation
- Illuminated Scuff Plates
- Electrochromatic Mirror

Exterior

- 17" Grey Metallic Alloy Wheels
- Sports Bodykit
- Dual Chrome Exhaust
- Halogen Projector Headlamps with LED Running Lamps
- Rain Sensing Wipers
- Automatic Headlamps
- Rear Parking Sensors
- Front Fog Lamps
- Red Brake Calipers

1. For phone and media player compatibility please visit fordsync.com 2. Once activated, if the vehicle's airbags are deployed or if the fuel pump shut off is activated, Emergency Assistance can use your paired and in range mobile phone to call emergency services and provide your exact GPS location. 3. Bluetooth is a registered trademark of Bluetooth SIG Inc., and is used under licence. Please refer to ford.com.au for mobile phone compatibility. 4. iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. 5. Connection cable sold separately.

Precision cornering

Every corner's a thrill with a unique sports suspension system and Torque Vectoring. Plus low-profile 17" Alloys with high-performance rear disc brakes help you maintain control.



Powerfully efficient

The 1.6L EcoBoost engine combines turbo-charging with direct-injection, giving you a powerful drive, without sacrificing fuel efficiency.



Racing seats

With world-famous RECARO[®] sports seats providing excellent shoulder and torso support, strap yourself in for an exhilarating ride.



Fiesta ST Colours



6. Prestige paint is an option that incurs an additional charge.

Accessories

Exterior Styling	Ambiente	Trend	Sport	ST
15" Alloy Wheels ¹	A	–	–	–
Large Rear Spoiler	A	A	S	S
Fog Lamp Kit	A	S	S	S
Fiesta Decal	A	A	A	A
Fiesta Branded Fuel Lid	A	A	A	A
Performance Kit – Mountune – FLA ⁵	–	–	–	A
Exterior protection				
Bonnet Protector (EGR) ⁴	A	A	A	A
Headlamp Guards (EGR) ⁴	A	A	A	A
Mudspats ²	A	A	–	–
Car Cover – FLA ⁵	–	–	–	A
Weathershields – Bubble (front set of 2)	A	A	A	–
Interior styling				
Front Door Scuff Plates – Stainless Steel	A	A	A	–
Gear Knob (black, satin chrome) – manual only	A	A	A	–
Interior comforts & storage				
All Weather Floor Mats	–	–	–	A
Anti-Slip Luggage Compartment Mat	A	A	A	–
Foldable Luggage Compartment Mat	A	A	A	–
Boot Scuff Guard	A	A	A	A
Carpet Mats (set of 3)	A	A	A	–
Cargo Organiser	A	A	A	A
Sunshade – FLA ST ⁵	–	–	–	A
Umbrella Storage	A	A	A	A
Ambient Lighting Kit	A	A	–	–
Ash Cup and Lighter	A	A	A	A
In car entertainment & electrical				
DVD/CD Wallet	A	A	A	A
iPod® USB Integration Cable ³	A	A	A	A
Fridge 'Day Tripper' 15 Litre	A	A	A	A
Safety				
Go Technologies® Reversing Camera ⁴	A	A	A	–
Rear Parking Sensors	A	A	A	S
Towing and carrying				
Rhino-Rack® Carry Bars Accessories ⁴	A	A	A	A
Rhino-Rack® Carry Bars ⁴	A	A	A	A
Towpack ⁶	A	A	–	–

S = Standard. A = Accessory that can be added at any time – = Not available

Accessories

Personalise your new car with a range of accessories that reflect who you are.



15" Alloy Wheels

Designed in Europe, these distinctive Alloy Wheels give your Fiesta an even sportier edge.



Scuff Plates

Stylish Scuff Plates help protect your doorsteps from scratches.



Large Rear Spoiler

The impressive Large Rear Spoiler enhances the Fiesta's sporty exterior, giving you extra style points.



Fog Lamp Kit

Chrome Fog Lamps to improve visibility in foggy conditions.

1. Wheels and tyres sold separately. 2. Front and rear sets sold separately. 3. iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. 4. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. 5. This accessory is a Ford Licensed Accessory and is covered by the Ford Express Parts and Accessory Warranty. 6. Towing is subject to State and Territory regulations.

Make it yours

Complement your unique style with a choice of colours and specifications that make it your own.



Lunar Sky¹



Shadow Black¹



Frozen White



Candy Red¹



Mars Red¹



Ingot Silver¹



Winning Blue¹



15" x 6" Steel Wheel



15" x 6" Alloy Wheel



16" x 6" Alloy Wheel

Fiesta wheels.

A range of distinctive wheels complement Fiesta's sleek design.

¹. Prestige paint is an option that incurs an additional charge.

Mechanical specifications

For 2015 Model Year Fiesta and 2017 Model Year Fiesta ST vehicles¹

Engine type	Duratec 1.5L Ti-VCT DOHC	1.0L GTDi EcoBoost	1.6L GTDi EcoBoost
Maximum Power	82kW @ 6300rpm	92kW @ 6000rpm	134kW @ 5700rpm
Output ISO (kW/rpm) ²			
Maximum Torque	140Nm @ 4400rpm	170Nm @ 1400-4500rpm	240Nm @ 1600-5000rpm
Output ISO (kW/rpm) ²			
Fuel			
Fuel Type ³	91 - 98 RON	91 - 98 RON	91 - 98 RON
Fuel consumption L/100km (ADR 81/02 combined cycle) ⁴	5.8 (Manual & Powershift)	4.9 (Manual) 5.4 (Powershift)	6.2 (Manual)
CO ₂ Emissions (g/km) ⁴	139 (Manual) 137 (Powershift)	115 (Manual) 126 (Powershift)	145 (Manual)
Emission Level	Euro 4	Euro 4	Euro 4
Fuel Tank Capacity (litres)	42	42	48
Ford Easy-Fuel Capless Refuelling System ⁵	S	S	S

Specifications

Model	Ambiente	Trend	Sport	ST
Engine and Transmission				
Duratec 1.5L Ti-VCT DOHC 4-Cylinder Engine 5-Speed Manual Transmission	S	S	-	-
Duratec 1.5L Ti-VCT DOHC 4-Cylinder Engine PowerShift® with 6-Speed Sequential Sports Shift	O	O	-	-
1.0L GTDi EcoBoost 3-Cylinder Engine 5-Speed Manual Transmission	-	-	S	-
1.0L GTDi EcoBoost 3-Cylinder Engine PowerShift® with 6-Speed Sequential Sports Shift	-	-	O	-
1.6L GTDi EcoBoost 4-cylinder engine 6-Speed Manual Transmission	-	-	-	S
Ride & Handling				
15" x 6" Steel Wheels and full covers with 185/55 R15 tyres (set of four)	S	-	-	-
15" x 6" Alloy Wheels with 185/55 R15 Tyres (set of four)	-	S	-	-
16" x 6" Alloy Wheels with 195/50 R16 Tyres (set of four)	-	-	S	-
17" x 7" Grey Alloy Wheels with 205/40 R17 Tyres (set of four)	-	-	-	S
14" x 6" Steel Spare Wheel ¹² with 175/65 R15 Tyre	S	S	S	-
15" x 4" Alloy Spare Wheel ¹² with 125/80 R15 Tyre	-	-	-	S
Electric Power-Assisted Steering (EPAS)	S	S	S	S
Front Disc Brakes	S	S	S	S
Rear Disc Brakes	-	-	-	S
Sports Tuned Suspension	-	-	S	S
Sports Suspension ST Tuned	-	-	-	S
Torque Vectoring Control	-	-	-	S
Comfort and Convenience				
Air Conditioning	S	S	S	-
Air Conditioning – single zone climate control	-	-	P	S
Ambient Lighting	-	-	S	S
Automatic Headlamps	-	-	P	S
Carpet Mat (driver)	S	S	S	-
Carpet Mats (front and rear)	-	-	-	S
Cruise Control	S	S	S	S
Driver and Passenger Vanity Mirror	S	S	S	S
Driver's Footrest	S	S	S	S
EcoMode	S	S	S	S
Leather Accented Steering Wheel	S	S	S	-
Leather Wrapped Steering Wheel	-	-	-	S
Leather Wrapped Gear Knob and Hand Brake Grip	-	-	-	S
Power front windows with driver one touch up/down	S	S	S	S
Power front windows with front passenger one touch up/down	-	-	-	S
Power Rear Windows	S	S	S	S
Rain Sensing Wipers	-	-	P	S
Rear Seat – 60:40 Split Back	S	S	S	S
Rear-View Mirror – Electrochromatic (auto-dimming)	-	-	-	S
Rear-View Mirror – Day/Night (manual)	S	S	S	-
Red Brake Calipers	-	-	-	S
Scuff Plates – ST – Illuminated	-	-	-	S
Stowage Compartment Under Front Passenger Seat	S	S	S	-
Smart Keyless Entry with Push Button Start	-	-	P	S
Sports Alloy Pedal Covers	-	-	-	S
Telescopic Steering Adjust	-	-	-	S
Trip Computer – distance to empty, average fuel economy, average speed, outside air temperature	S	S	S	S

Exterior	Ambiente	Trend	Sport	ST
Body Coloured Power Exterior Mirrors with Side Indicators	S	S	S	-
Body Coloured, Power Fold Heated Exterior Mirrors with Side Indicators	-	-	-	S
Body Colour Rear Spoiler	S	S	-	-
Body Colour Sports Rear Spoiler	-	-	S	S
Chrome Finish on Upper Door Line	-	-	S	-
Dual Chrome Exhaust	-	-	-	S
Front Fog Lamps	-	S	S	S
Halogen Projector Headlamps	-	-	-	S
LED Running Lamps	-	-	-	S
Prestige Paint	O	O	O	O
Puddle Lamp	-	-	-	S
Seating				
Driver And Passenger Seat Manual Height Adjust	-	-	-	S
Driver's Seat Manual Height Adjust	S	S	S	-
Cloth Trim	S	S	-	-
Partial Leather Sport Seat Inserts	-	-	S	-
RECARO® Cloth Sport Seats	-	-	-	S
Audio and Communication				
Bluetooth® Hands-Free Phone and Voice Control with USB/iPod Connectivity Port ⁶	S	S	S	S
Ford Audio System: 3.5" Display, Extended Integrated Control Panel, External AUX and USB Connection for external music devices, Remote Audio Controls, 6 Speakers ⁷	S	S	-	-
Satellite Navigation	-	-	-	S
Ford SYNC® Connectivity System with Voice-Activated Hands Free Calling, Automatic Phone Book Transfer and Digital Music Player Support ⁸	S	S	S	S
Ford SYNC® Emergency Assistance ⁹	S	S	S	S
Sony Audio System: 4.2" TFT Display, Branded Integrated Control Panel, External AUX Connection for external music device, Remote Audio and MFD Controls, 8 Speakers ⁷	-	-	S	-
Sony Audio System: 5" TFT Display, Branded Integrated Control Panel, Remote Audio and MFD Controls, 8 Speakers ⁷	-	-	-	S
Steering Wheel Mounted Audio and Phone Controls	S	S	S	S
Safety and Driver Assist				
ANCAP 5-Star Rating	S	S	S	S
Anti-Lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S	S
Driver and Front Passenger Airbags ¹¹	S	S	S	S
Driver and Front Passenger Side Impact Airbags ¹¹	S	S	S	S
Front and Rear Side Curtain Airbags ¹¹	S	S	S	S
Driver's Knee Airbag	S	S	S	S
Driver and Front Passenger Beltminder™ System	S	S	S	S
Dynamic Stability Control with Emergency Brake Assist and Traction Control ¹⁰	S	S	S	S
Engine Immobiliser	S	S	S	S
Front Seat Belts: 3-Point Active Seatbelts with Pretensioners	S	S	S	S
Hill Launch Assist	S	S	S	S
Left Hand and Right Hand Side Curtain/Thorax Airbags and Driver's Knee Airbag	S	S	S	S
MyKey™	S	S	S	S
Perimeter Alarm	-	-	P	S
Remote Central Locking with Flip Key And Spare Key	S	S	S	S
Reverse Camera	-	-	-	S
Reverse Parking Sensors	-	-	P	S
Sports Executive Pack				
Climate Control, Rear Parking Sensors, Rain Sensing Wipers, Automatic Headlamps, Perimeter Alarm, Smart Keyless Entry with Push Button Start	-	-	O	-

S = Standard. – = Not available P = Part of an Option Pack.

O = Option that can be ordered before a vehicle is manufactured

1. Please consult your Ford Dealer to confirm vehicle model year and production date. 2. All performance data for petrol models measured using 95RON fuel. 3. For optimal performance use fuel of 95 RON or higher. 4. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that this fuel consumption figure will be achieved in real world driving conditions. Actual fuel consumption will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 5. Capless refuelling with misfuel inhibitor. 6. Bluetooth® is a registered trademark of Bluetooth SIG inc., and is used under licence. Please refer to ford.com.au for mobile phone compatibility. iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPhone compatibility. 7. Connection cables sold separately. 8. For phone and media player compatibility please visit fordsync.com. 9. Once activated, if the vehicle's airbags are deployed or if the fuel pump shut off is activated, Emergency Assistance can use your paired and in range mobile phone to call emergency services and provide your exact GPS location. 10. Dynamic Stability Control is also known as Electronic Stability Control. 11. Front seat side airbags protect front seat occupants only. 12. If the spare wheel, rim or tyre size differs from the other wheels fitted, the vehicle should be driven with caution and the standard wheel and tyre should be fitted as soon as possible.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

State Auto Club Roadside Assistance and Membership.

Our commitment to your complete satisfaction plays a major role in everything we do. That is why we provide a 12 month Roadside Assistance package including State Auto Club Membership for all Retail and Blue Fleet Customers (with fleets less than 5 vehicles).

This package gives you access to the largest network of roadside assistance providers in the country, so you can be assured that you have non-stop coverage every day of the year.

The benefits of being a member are not limited to the peace of mind of 24/7 roadside assistance. You also have access to a wide range of member benefits including Show Your Card & Save. In addition, you will maintain any benefits accrued through your existing years of membership (where applicable).

State Auto Club Roadside Assistance & Membership is valid for eligible Ford vehicles and is available from participating Authorised Ford Dealers only. Visit your local Ford Dealer or refer to ford.com.au for more information and full terms and conditions.



Warranties & Service.

3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

12 months/15,000km service intervals.

Under normal driving conditions service intervals are 12 months or 15,000km, whichever occurs first.

FORD SERVICE

At Ford, we are committed to providing an outstanding ownership experience. For example, we think you should always know what you're going to pay for a standard service, before you go in. So we offer a Service Price Promise for the life of your car, which means we'll publish the maximum price you'll pay for your next A or B logbook service at participating Authorised Ford Dealers on all vehicles built from 2007.

However our service doesn't end at the service garage. With each standard service at a participating Auto Club Dealer, Retail and Small Business

Customers (fleets of less than five vehicles) will also receive up to 12 months Auto Club Membership (including Roadside Assistance), for up to seven years. Eligible customers will even have access to a free loan car with any scheduled service, through participating dealers. Why do we do all this? Because at Ford, we think that's what service should be.

For more details visit your participating local Ford Dealer or visit ford.com.au/service/t-and-c for full terms and conditions.

Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email customers@fordcr.com.au

Running a fleet?

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email askfleet@ford.com

Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at ford.com.au/about/community



#Conditions and exclusions apply. For more information, consult your authorised Ford Dealer.

This brochure details specifications and features of the WZ Fiesta. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire WZ Fiesta model range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and Illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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